

2019 CIGNA 360° WELL-BEING SURVEY

WORKING WOMEN

significantly more stressed than men



TOP 3 STRESS TRIGGERS for working women in the UK



17%
Heavy workloads



13%
Personal health



13%
Financial concerns

Men are sleeping more, confident about their finances and happier with their salary.



78% of women are not getting enough sleep (vs 65% of men)

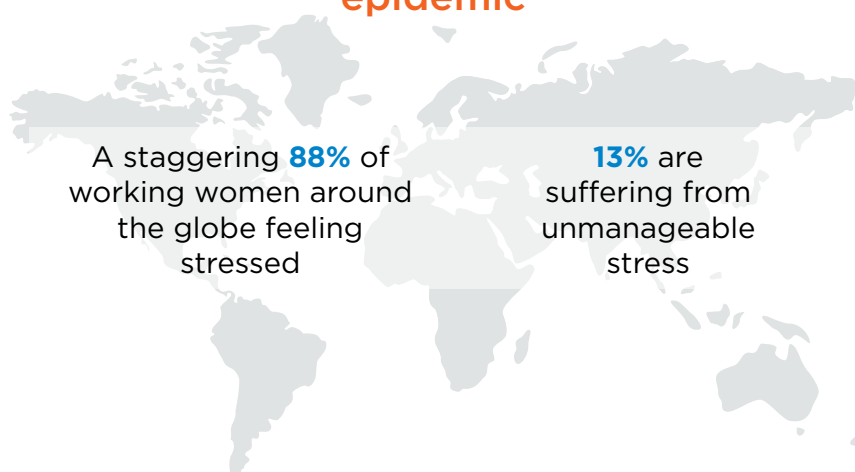


Only 27% are eating a balanced diet (vs 38% of men)

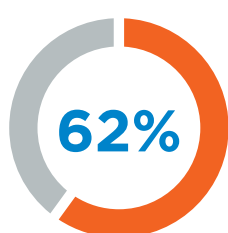


Only 28% are exercising regularly (vs 36% of men)

This is not unique to the UK. Our findings illustrate the global epidemic



THERE IS AN APPETITE FOR TAILORED WELLNESS PROGRAMMES



of women stated they don't have access to a formal workplace wellness programme



Half believe senior management lack commitment to providing workplace wellness support

Women are finding it difficult in today's society to balance work and life

HOW CIGNA CAN HELP

PAST

First in the UK to launch a self-referral pathway for fast access to [emotional wellbeing support](#) and early intervention care.

PRESENT

Our proactive approach helps employers move towards an emotionally supportive culture in the workplace.

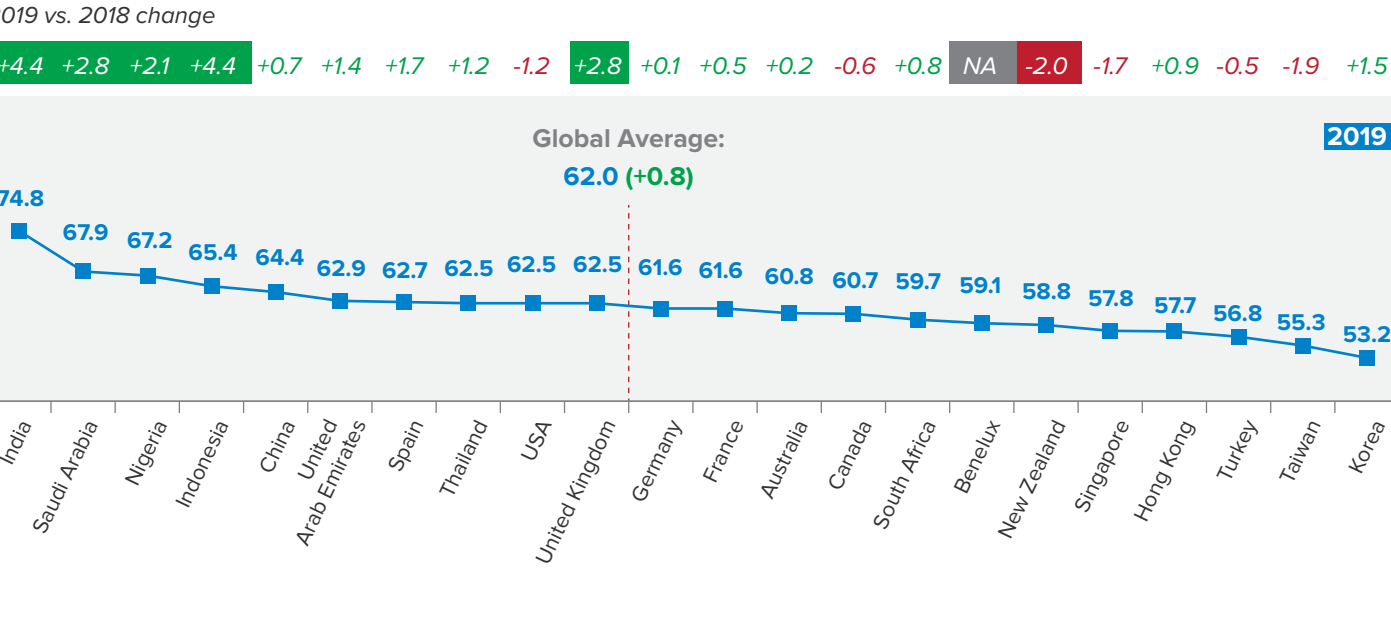
FUTURE

We aim to use these results to help improve the health, well-being and peace of mind of the people we serve.

Follow us on social media to find out more [#cignawellbeing](#)

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INFOGRAPHICS



THE SANDWICH GENERATION



Out of all the demographics surveyed, the sandwich generation (defined as those between 35-49) scored lowest in most dimensions, underlining the fact that this group's worries are on the rise while the response rate to their needs has been slow. Given that this segment is the core talent group driving businesses, their general well-being will impact the way businesses operate.

STRESS AND WORKPLACE WELLNESS



Stress in General:
84% of those surveyed say they are stressed, with 13% considering their stress unmanageable.



The top stress triggers are:
Personal finance 17%. Workload 16% and personal health concerns 14%.



Stress at Work:
87% of workers say they are stressed, 12% feel their stress is unmanageable, with 64% claiming to be in an "always on" environment.



Lack of Employer Support:
46% received support but only 28% felt it was adequate. 38% claim no stress management support was provided at all.



Time-poor mentality:
26% of those who feel time-poor experience unmanageable stress compared to only 9% of those feel otherwise.

WORKING WOMEN



While stress continues to be an issue for everyone, women report higher stress levels than men:

88% of working women stressed compared to 85% of working men

13% of women claim unmanageable stress compared to 11% of men

61% of working women feel that workplace wellness programmes need to better address the specific needs of each gender

AGEING



Active Ageing:
Approximately half of the respondents feel ready to face old age-financially, physically, mentally and socially, with millennials feeling most positive about ageing.



Insurance ownership:
Insurance owners are more positive and ready to face old age: 54% of insurance owners feel ready to look after the financial well-being of their family, versus 38% for non-insurance owners.

59% of insurance owners feel more financially independent vs 42% of non-insurance owners.



Opportunities (or Lack thereof):
While 54% of respondents anticipate working at old age, only 49% are ready to enter or remain in the workforce. 64% are willing to work with older people but only 32% think companies will hire them.

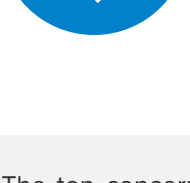
AFFORDABILITY & ACCESSIBILITY



59% expressed a willingness to consult a doctor, get a diagnosis and access different clinics through their mobile devices or computers.

Only 1 in 5 respondents see it as beneficial, perhaps due to a lack of familiarisation and understanding of how it works.

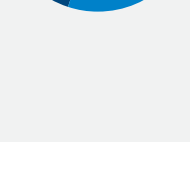
HEART HEALTH



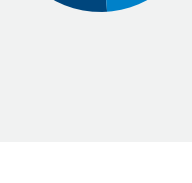
77% agree that lifestyle changes can help heart health but 1 in 6 have not done anything about it.

23% of millennials have experienced symptoms that may indicate potential heart problems in the past 6 months compared to 17% of those aged 50+.

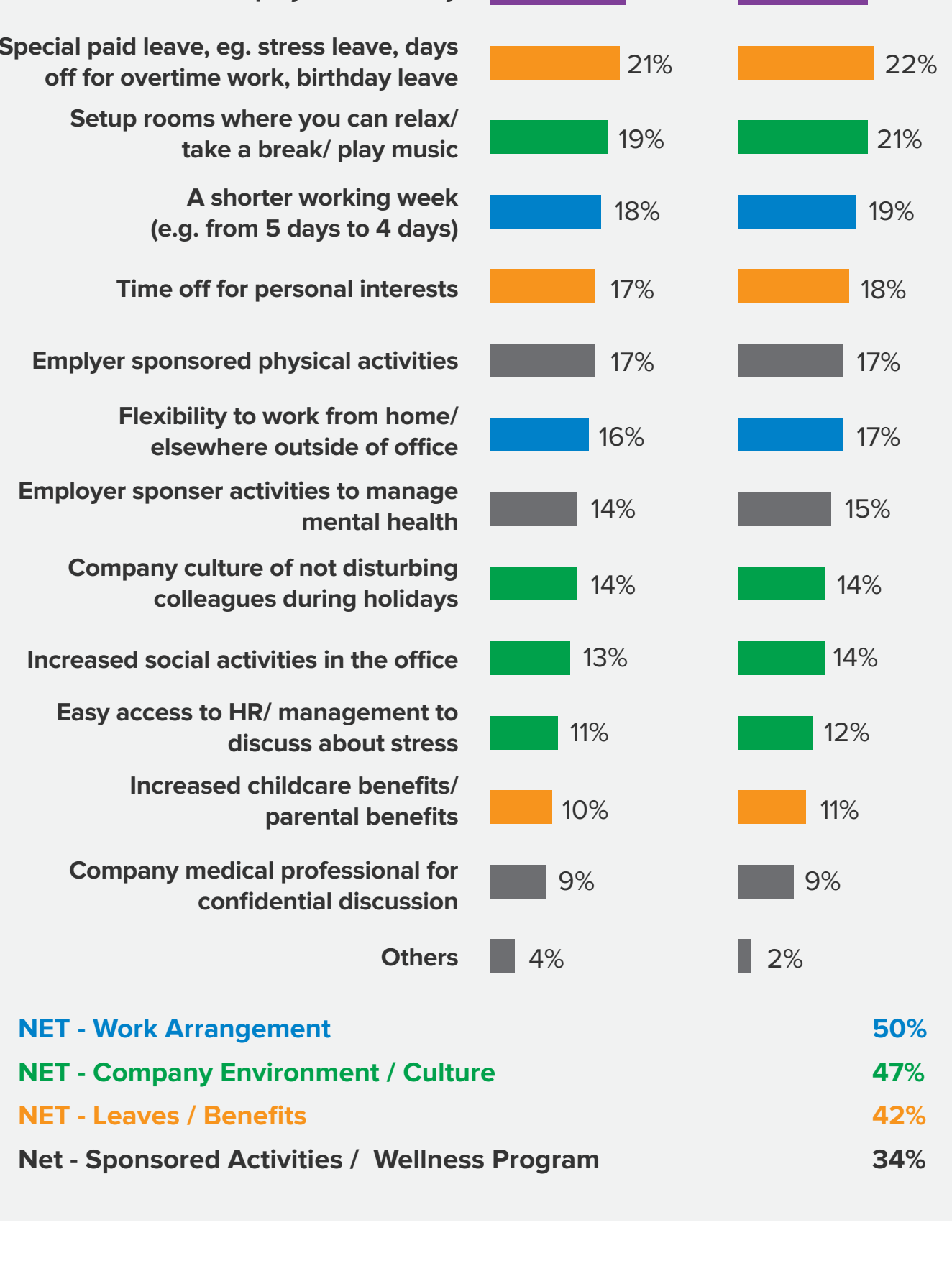
The top concerns of this segment centre around their ability to care for their parents' financial needs, medical needs, and their spouse's health.



55% indicated there is no workplace wellness program in place to address their needs (including but not limited to flexibility at work, enhanced company settings, special leave arrangements) — making them view their work situation with pessimism, especially with regards to job stability, working hours and work-life balance.



49% feel senior management does not seriously support workplace wellness programmes.



Key Gaps in Employer Support

	SINGLE	MARRIED	WORKING MOM
Flexible working hours	28%	29%	29%
Special paid leave	23%	22%	21%
Job/Employment security	21%	19%	19%
Setup rooms where you can relax/ take a break/ play music	21%	20%	21%
Flexibility to work from home/ elsewhere outside of office	/	18%	/
A shorter working week	19%	/	/
Employer sponsored physical activities	/	/	18%

Insurance ownership:

Insurance owners are more positive and ready to face old age:

54%

38%

54% of insurance owners feel ready to look after the financial well-being of their family, versus 38% for non-insurance owners.

59%

42%

59% of insurance owners feel more financially independent vs 42% of non-insurance owners.

Are companies willing to hire though?



64% of respondents are willing to work with older people.

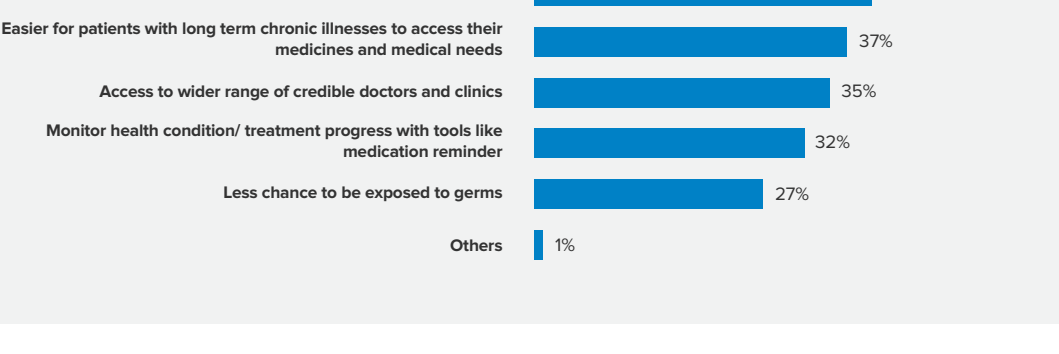


32% think companies will hire them.

This gap highlights the need for employers to communicate their willingness to employ older people and be ready to provide adequate workplace support. The active ageing market is here to stay, and they want to be progressive and fully functional.

PERCEIVED BENEFITS OF TELEHEALTH/ MOBILE HEALTH

Convenience is the top benefits perceived - in terms of no travel or queue and having access to 24/7 healthcare services, which could give them sense of security that they would be taken care of all the time.



ARE WE HEART SMART?

77% agree that a lifestyle change is necessary for heart health, yet 18% of those who have experienced symptoms have chosen to ignore it. 23% don't believe lifestyle changes can cure high blood pressure at all. Of those who do take action, many opt to self-manage through exercise, attempts at reducing stress and changing their diets, and only 24% use wearables to track and manage heart health, highlighting the need for better understanding before we can fully claim to be heart smart.

